



Indian Association of Amusement Parks and Industries

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Indian Association of Amusement Parks and Industries Announces the 17th IAAPI Amusement Expo

The Indian Association of Amusement Parks and Industries (IAAPI) is geared up to unveil the **17th IAAPI AMUSEMENT EXPO** from 22nd to 24th February 2017 at Hall 5, **Bombay Exhibition Centre, NESCO Compound, Goregaon East, Mumbai, INDIA.**

The exhibition will witness over 120+ exhibitors from India and 21 countries, spread across 10,000 sqm exhibition floor area showcasing latest innovative rides and equipment for Amusement Park, Theme Park, Water Park, Adventure Sport and Family Entertainment Centres.

The three day exhibition will provide a platform to share and learn new ideas. Big players from the industry will share their learning, innovative ideas, schemes and experience. Many important issues related to the amusement industry will also be discussed in depth.

The event will be visited by decision maker from the **Amusement Park, Theme Park, Adventure Park, Family Entertainment Centres (FEC), Resorts, Hotel Chains, Real Estate, Mall Developers, Sports Bar, Cafes, Museums, Science Centres, Government officials from Tourism Development Board, PWD, Town Planning, Municipal and Local Body** over the period of three days.

IAAPI Amusement Expo will also bring a comprehensive range of products and services offered by the industry under one roof and provide an international platform to the participants to interact with the end users. The expo aims at creating an ideal business environment to explore new avenues of growth for all involved. Apart from business transactions, the show also provides an exposure to international trends through its many foreign participants.

The event provides an excellent networking platform to decision makers from India and overseas which will include: **Park operators, Resorts owners, Real Estate Developers, Mall Developers, Architects, Consultants, Ride manufacturers** and allied professional connected to the amusements and leisure industry

Highlights of 17th IAAPI Amusement Expo 2017:

- The event is hailed as South East Asia's only focus technology show for Amusement & Theme Park sector spread across 10,000 sqm of exhibition area.
- Participation from over 110 exhibitors from India & 20 overseas countries.
- Participating nation are - Bulgaria , Canada, China , France, Germany, Hong Kong, Italy, Lithuania, Luxembourg, Malaysia, Philippines, Principality of Liechtenstein, Spain, Switzerland, Taiwan, Netherlands, Turkey, UAE, UK, USA.
- Over 4000 trade professionals are expected to visit the exhibition over three days.
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Industry Scenari: The Indian Amusement & Theme Park industry has been growing at a compounded annual growth rate (CAGR) of more than 17.5% with annual revenue of approx. INR 17 billion and estimated to grow to at least INR 40 billion by 2020.

Amusement Parks in India attract over 30 million (3 crore) visitors annually. Children & Youth visit the park either in school groups or with families and constitutes 25% of park visitors. Adults constitute the remaining 75% as they either visit with their families or in corporate groups.

About IAAPI: Indian Association of Amusement Parks and Industries (IAAPI) is an apex body representing the interests of **Amusement Parks, Theme Parks, Water Parks and Family Entertainment Centre** in India. IAAPI is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in development of this sector.

Founded in 1999, **IAAPI** is India's premier business association having over 330 members from the private sectors including small and medium enterprises consisting of park operators and equipment manufacturers. **IAAPI** is also recognized and affiliated by various international trade bodies operating in the Amusement sector.